

The right strategy is in the data—we'll help you find it.
Leverage your rich data to do more, perform better, and dream bigger.

Strategy & Insights

Turn data into actionable insights that fuel strategy and drive success for your performing arts organization.

- **Optimize pricing and revenue management** to maximize ticket sales and reach new audiences.
- **Uncover deep audience insights** through segment research, leading to more effective marketing campaigns.
- **Develop targeted campaign strategies** that resonate with your audience and drive ticket sales.
- **Boost your marketing team's capacity** with experienced interim staffing solutions.

Data Ecosystems

Our experts help performing arts organizations gain a competitive edge by optimizing data, processes, and technology.

- **Sharpen your CRM skills** and get expert ticketing system advice, including interim staffing focused on Tessitura.
- **Find the perfect CRM** based on your requirements and budget, and receive expert assistance through system selection and implementation.
- **Develop seamless data management** with an assessment of your data ecosystem and a practical roadmap for unlocking the power of your data.
- **Align with strategy** using streamlined workflows and clean data to maximize the impact of your CRM and business processes.



We are proud to work with North America's top performing arts organizations, including:



Let's put your data to work
for your mission.



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