



Relevant experience

Cultural Services Website Redesign



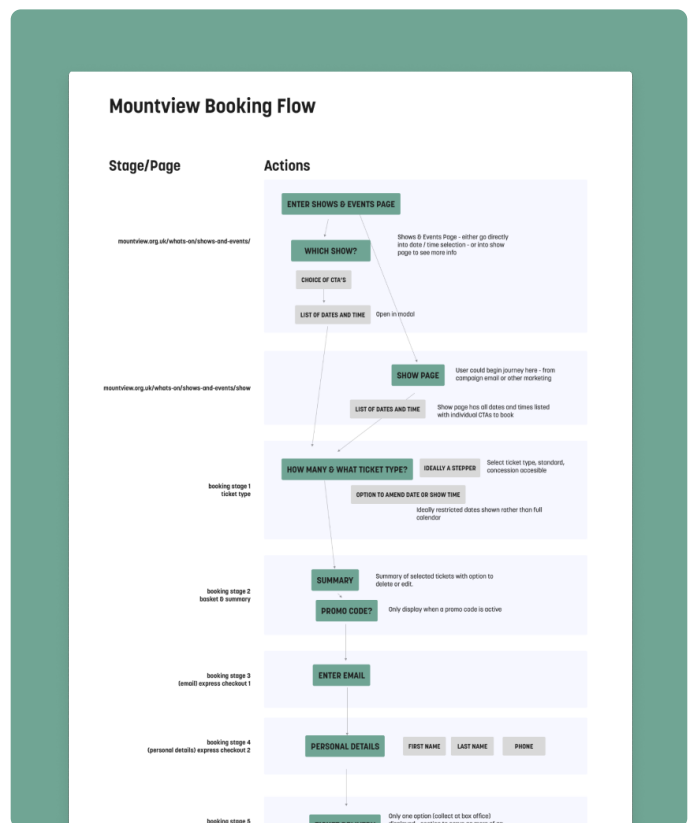
Red Bull

Mountview

Mountview is one of the UK's leading drama schools.

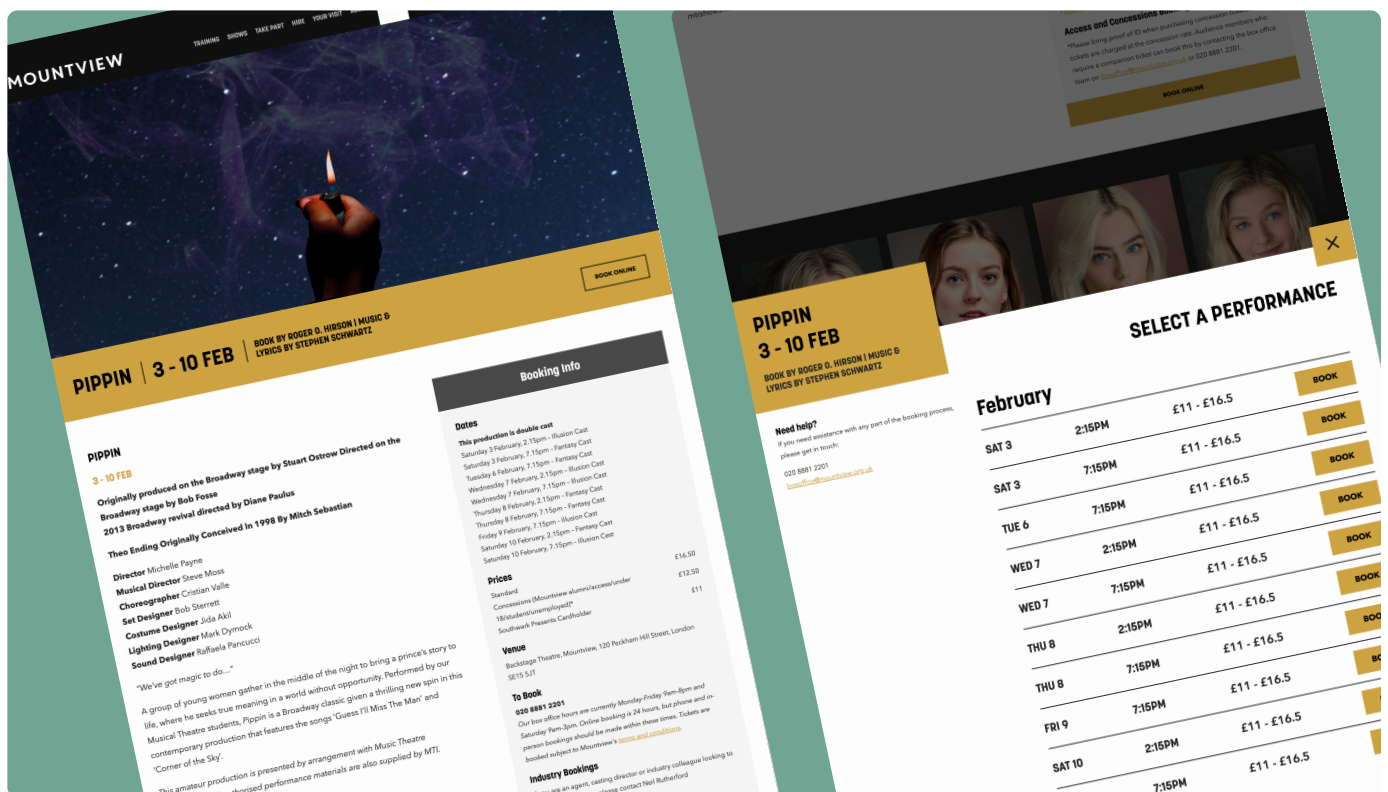
The challenge

Mountview, a top creative university, sought to enhance the user experience for course applications, CMS flexibility and event bookings using Spektrix.



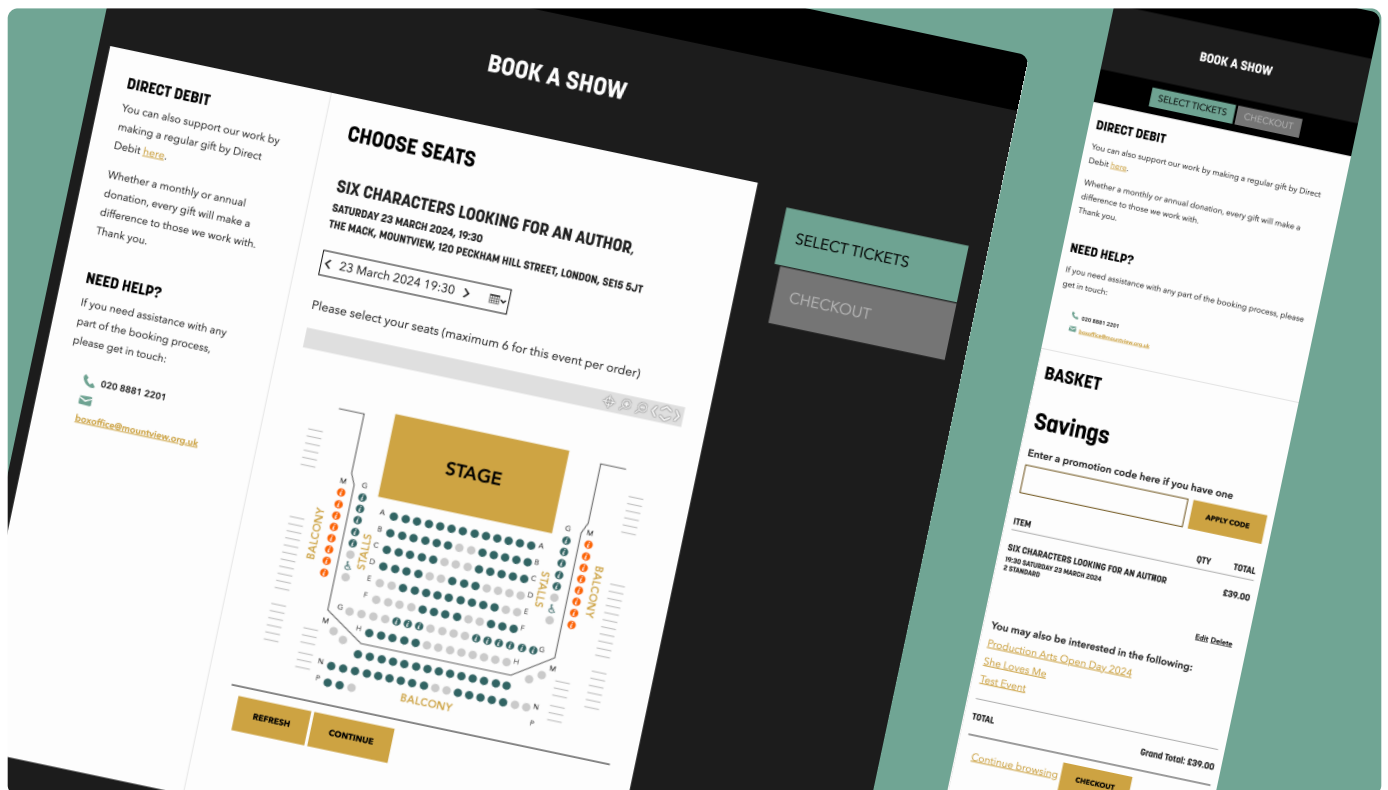
Solution

- Conducted user workshops to map out ideal user journeys for applications, events, and general site use.
- Streamlined and simplified the Spektrix booking flow, introducing a custom modal to keep users on relevant pages.
- Enhanced the design and UX within the Spektrix iframe, blending seamlessly with the site aesthetics.



Result

A 20% increase in course applications and event sales within 4 months, attributed to improved design and UX.



Matthew Turnbull, Commercial Director

"In the first four months since launch, we saw an increase of over 20% in applications to our headline courses. We put this down, unequivocally, to the improved design and UX Red Bullet have brought to our website and application form."

FOUNDATION MUSICAL THEATRE (PART TIME)
CURRICULUM DEVELOPED BY MOUNTVIEW

APPLY NOW

MOUNTVIEW MENU

A PLACE FOR YOU

UPLOAD PHOTO
Please upload a head and shoulders photo which bears a strong likeness to you. This does not need to be a professional headshot.

No photo chosen
CHOOSE A PHOTO

ABOUT YOU

ETHNICITY
Please select

DO YOU HAVE ANY KNOWN DISABILITIES?
YES NO

ACCESS REQUIREMENTS
Do you have any special requirements or needs to complete your audition/interview?
YES NO

ABOUT YOU

Ethnicity White

Disabilities

Access requirements

CONTACT INFORMATION

Email address fantfox@d

Mobile number 099

TOTAL TO PAY: £45

BACK CONTINUE

SAVE PROGRESS

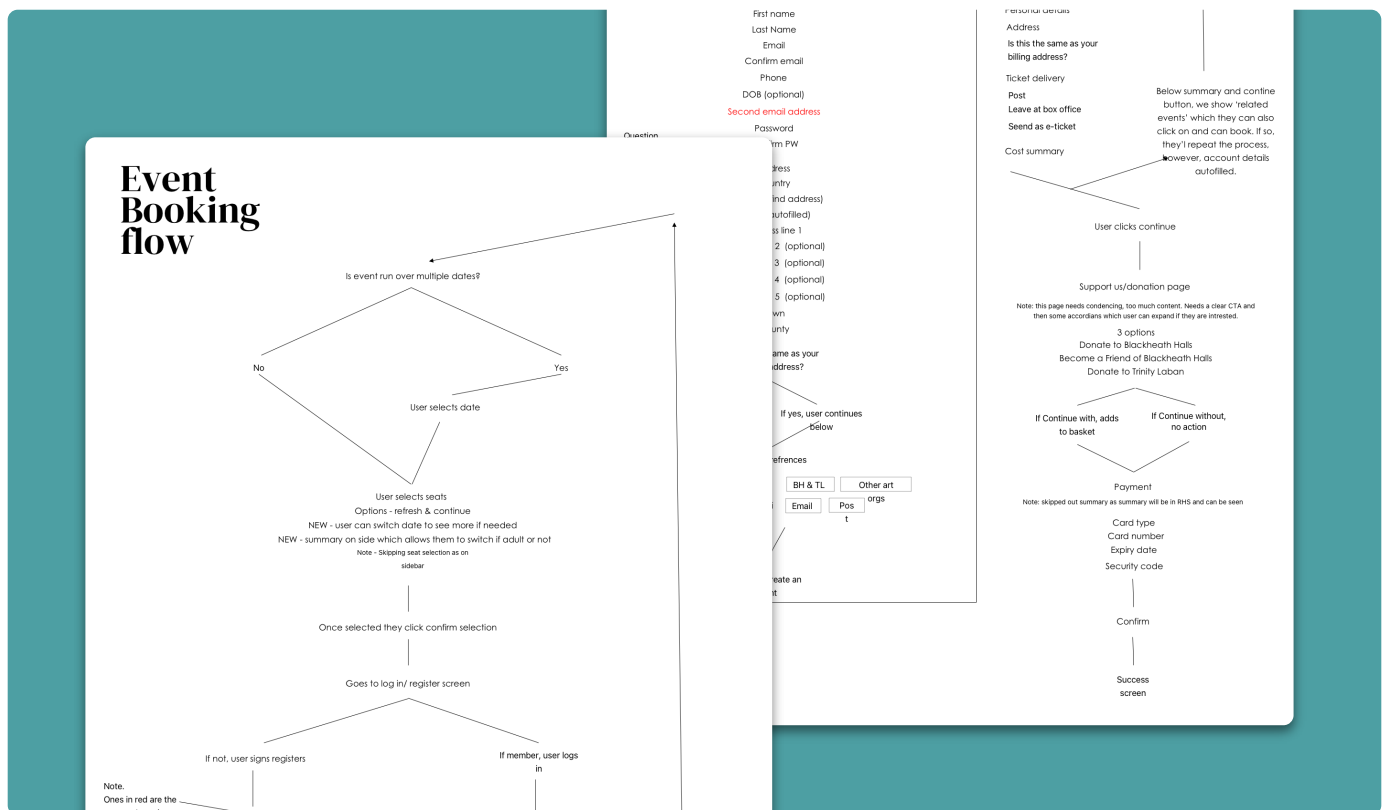


Blackheath Halls

A performance venue offering a
diverse range of events

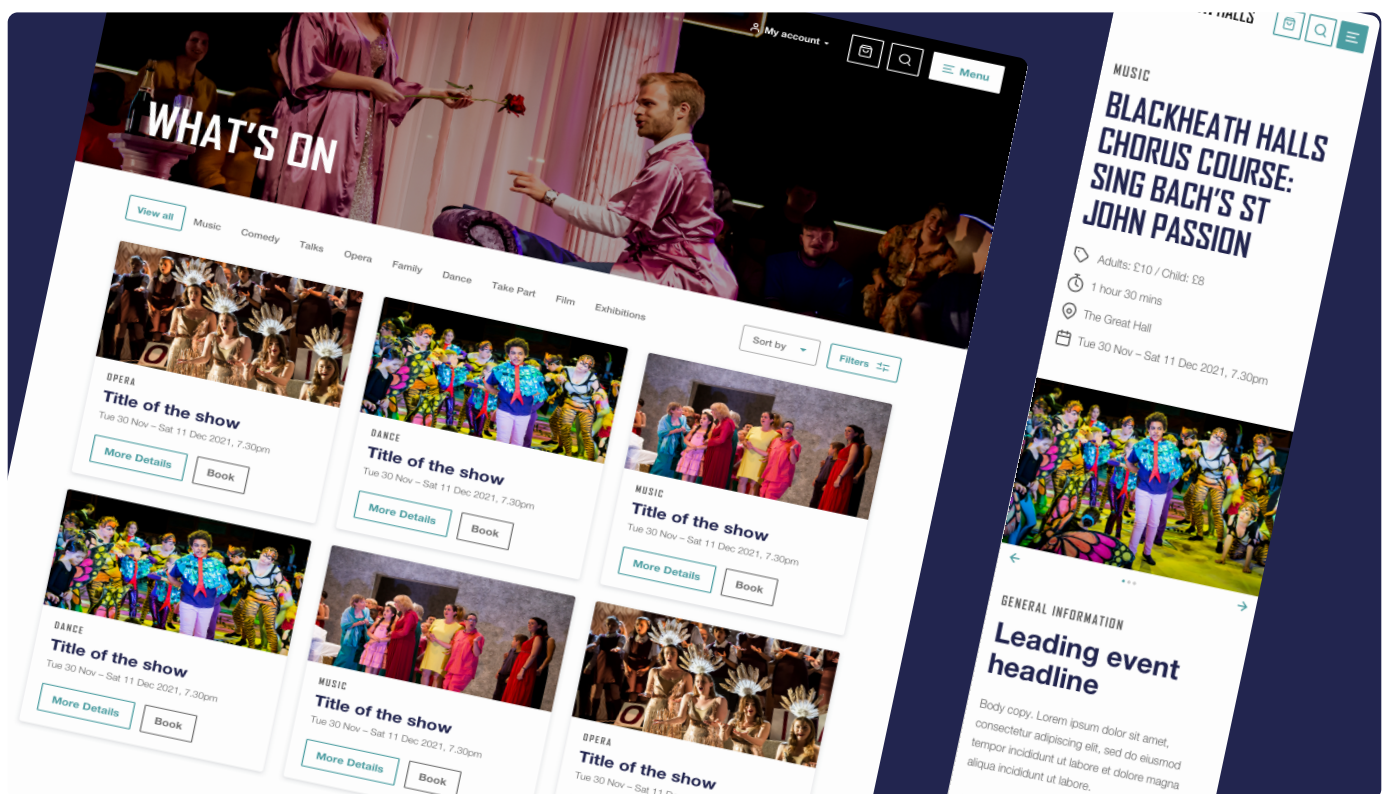
The challenge

Increase event sales by improving the booking flow and event browsing experience.



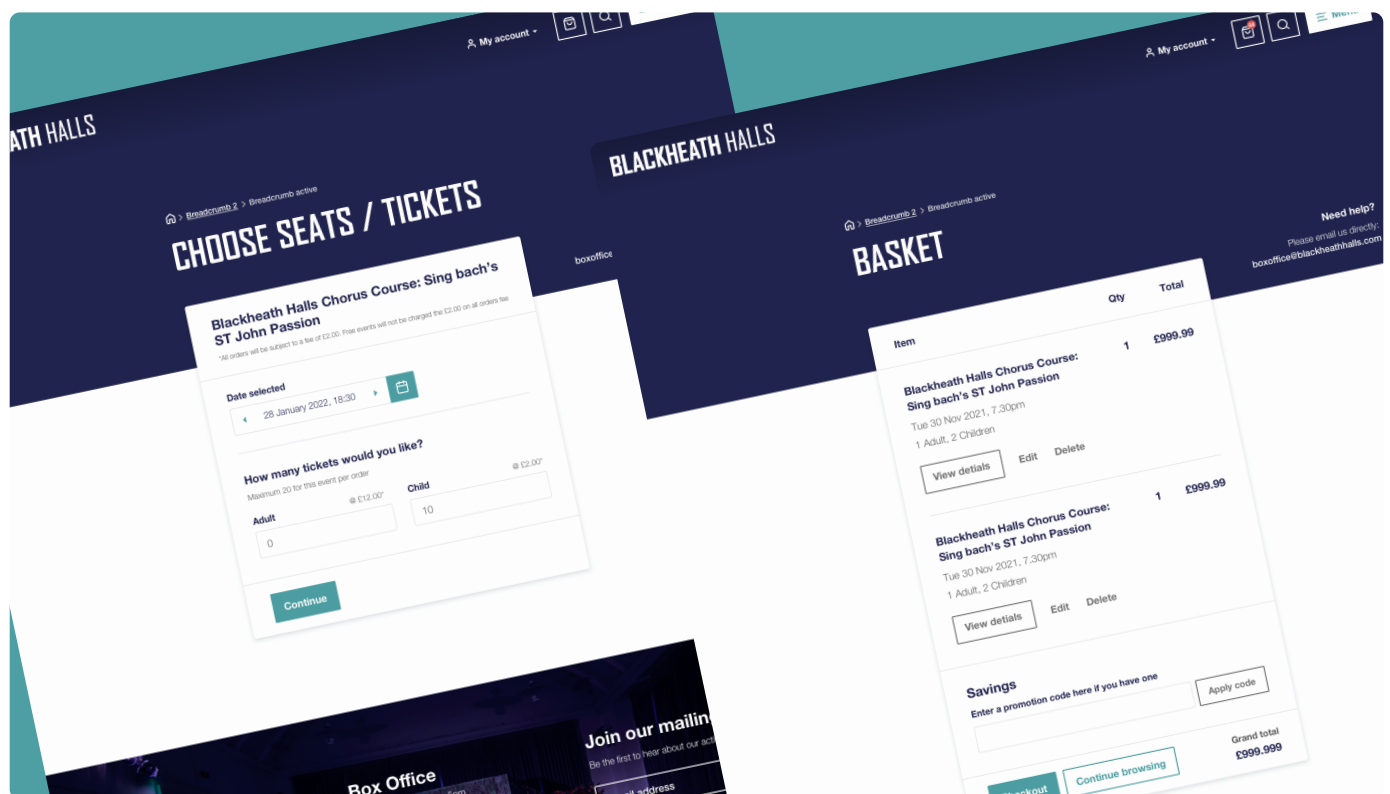
Solution

- Defined and refined the optimal booking flow for all user purchase paths, prioritising clarity and ease of use.
- Implemented user-friendly filters and simplified event information architecture for quick event discovery.
- Integrated and styled the Spektrix booking experience to match the site's aesthetics and optimise user flow.



Result

A significant increase in event sales was driven by simplified booking and clear event information.



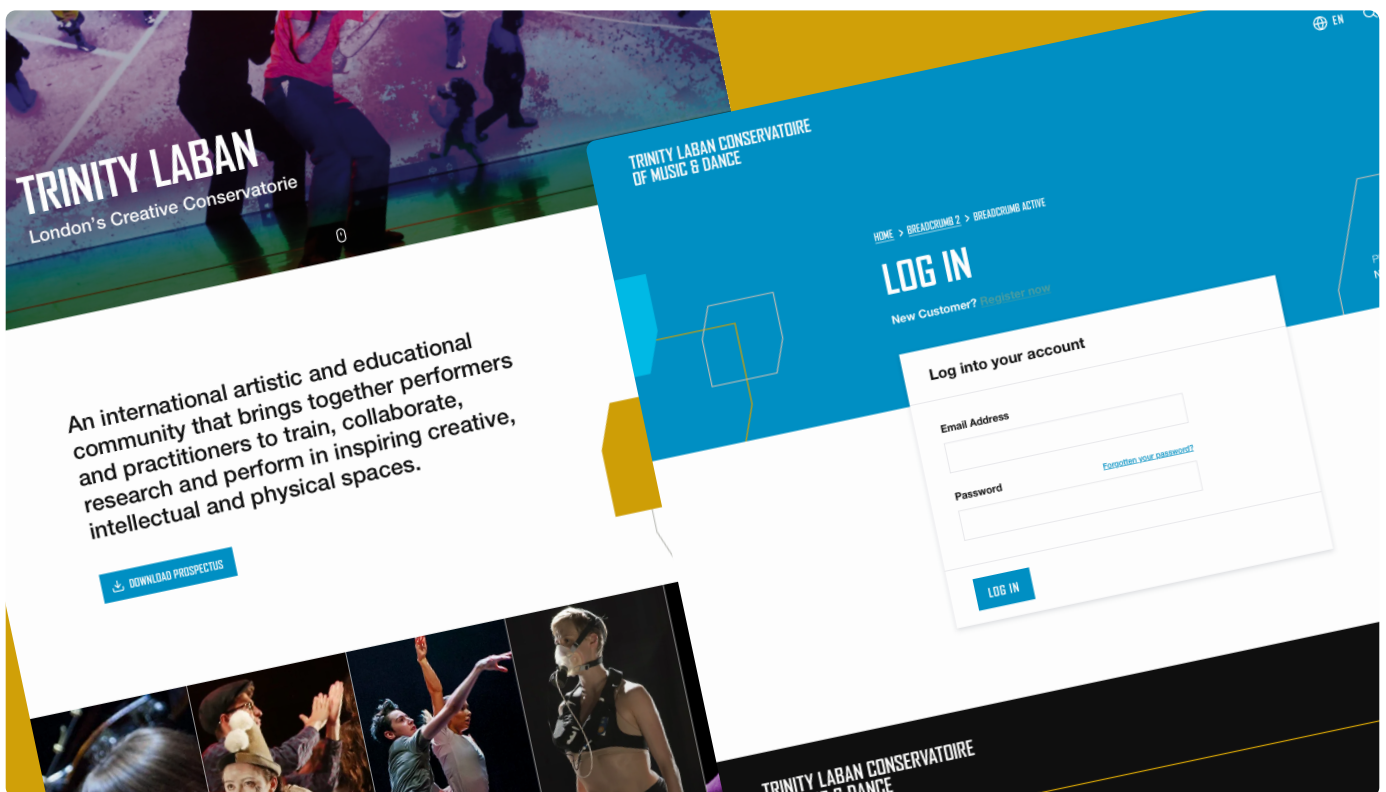


Trinity Laban

Conservatoire of music and
contemporary dance in the UK.

The challenge

Enhance the user experience for the homepage, study pages, and event management through Spektrix.

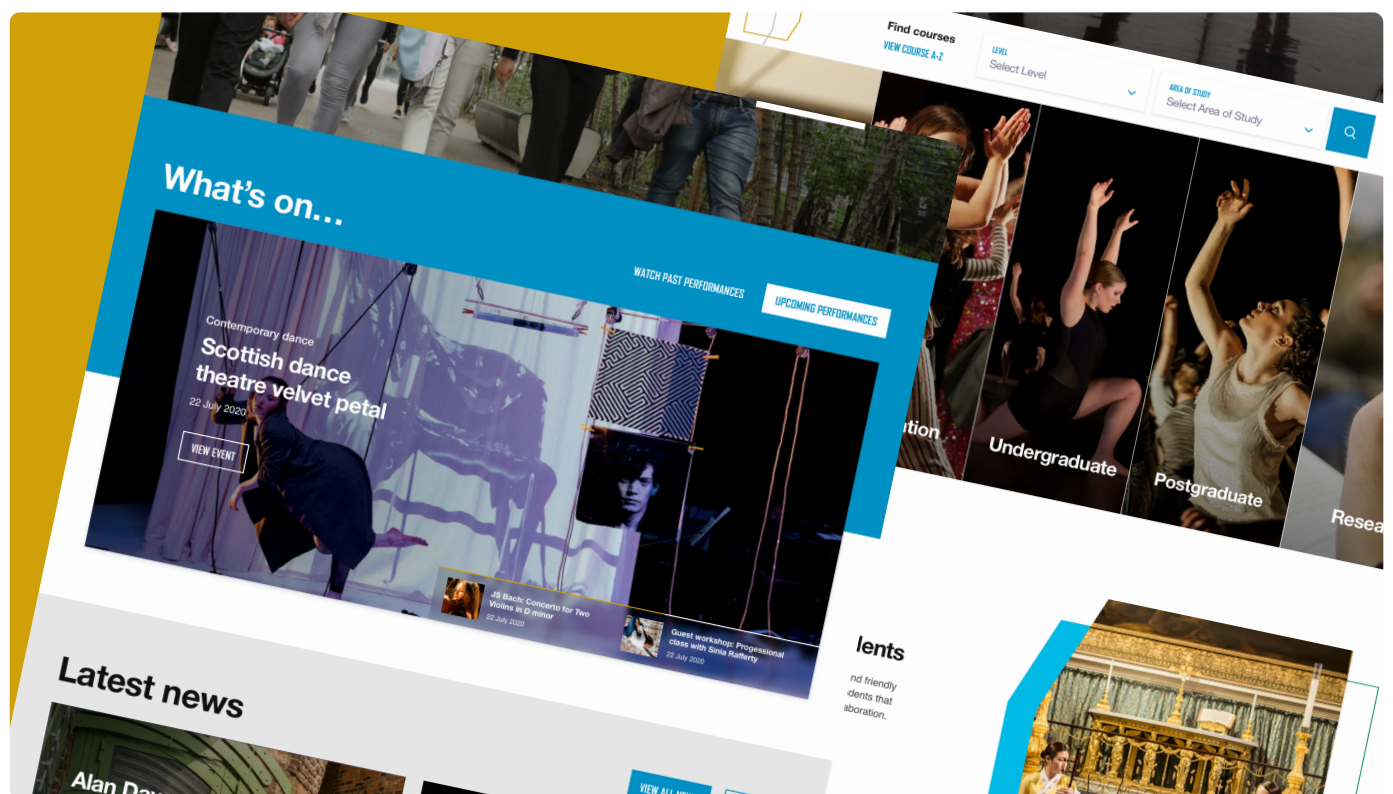


Solution

- Utilised visual storytelling to improve engagement and capture user interest in the homepage and study pages.
- Seamlessly integrated Spektrix for efficient event management and a streamlined user experience.

Result

Improved user experience and engagement on key website areas, alongside efficient event management capabilities.



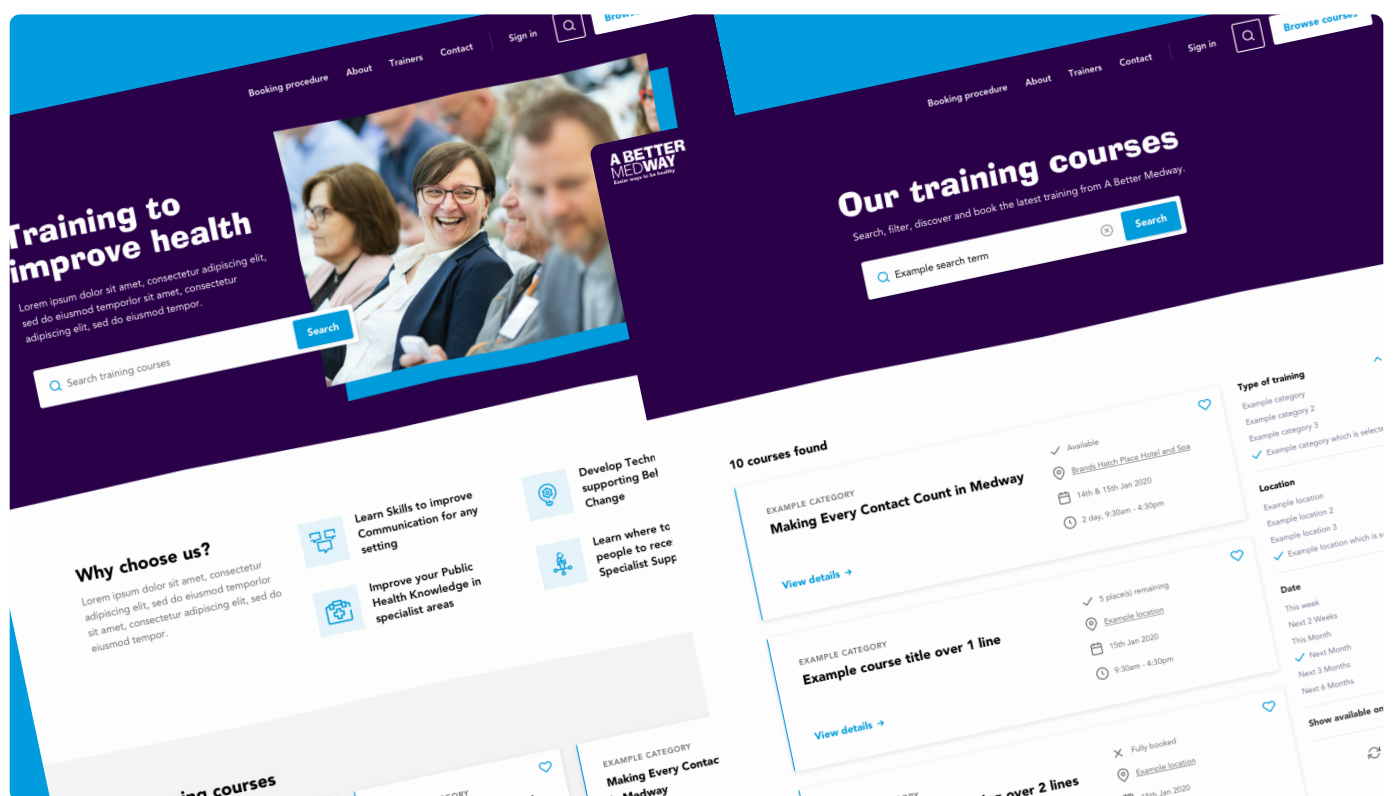


A Better Medway & Kent Trainers

Organisations that deliver high-
quality training courses

The challenge

Increase course attendance for both training providers by designing intuitive navigation, digestible courses and simple booking flows.



A Better Medway & Kent Trainers

Solution

- Designed clear and intuitive user journeys that guide users from the initial landing page to course booking.
- Presented courses in a scannable and easily digestible format with a clear structure and hierarchy.
- Developed simple and user-friendly booking forms, automating steps for a seamless experience.

Result

Increased course attendance for both training providers through improved user journeys and booking processes.

