



CourseStorm

## A better way to power your arts education program

Too many arts education programs struggle with **class and camp registration**. Staff waste hours on poor fit tools and patrons are left with a clunky experience.

CourseStorm makes registration impossibly simple, saving you time and helping you share the arts with more people than ever.

*“Having registrations go through one well-designed system has allowed us to expand and grow our education capacities. We’ve definitely grown our class enrollments over 100%.”*



KIT BURKE-SMITH  
EDUCATION DIRECTOR  
GARRISON ART CENTER

### ✓ Get precious hours back in your day

From creating class catalogs, to managing rosters and waitlists, to AI-powered reporting—CourseStorm is designed to make managing your arts education program impossibly simple.

### ✓ Make class registration super easy for patrons

With CourseStorm, you can offer a smooth, mobile-friendly registration experience that *anyone* can use with automated payment plans, multi-person registration, and more.

### ✓ Grow enrollments and community impact

CourseStorm exists to help you do what you do better: connecting your community to the arts. Auto-marketing, low enrollment alerts, and more help you grow with no extra effort.

Trusted by arts organizations across the U.S.



[www.coursestorm.com](http://www.coursestorm.com)



CourseStorm



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and schedule a  
CourseStorm demo

## Key CourseStorm features that help you save time and grow enrollments:

### Easy roster management

Managing classes and students is simple and intuitive.

### Automated waitlisting

closes a class when it's full and auto-prompts  
students to a waitlist.

### Built-in payment processing

means no more merchant accounts and payment  
hassles.

### AI reporting assistant

makes reporting as easy as asking a question.

### Controlled instructor access

means they can manage student comms as needed.

### Custom registration forms

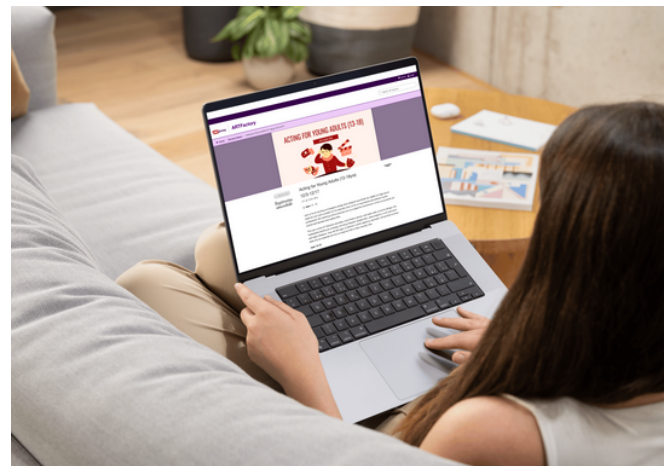
Get the info you need *and* provide a good customer  
experience.

### Mobile-friendly experience

Offer a first-rate mobile registration experience, no  
app required.

### Friends & family registration

allows patrons to sign multiple people up for multiple  
classes in one go.



*CourseStorm customer, ARTFactory's course listing for  
"Acting for Young Adults".*

### Automated payment plans

lower the barrier to entry for more students without  
adding to your plate.

### Low enrollment notifications

turn enrolled students into ambassadors if a class is  
at risk.

### Automated marketing

sends personalized class recs, driving enrollment up  
to 14%.