



The perfect tech duo for arts education

We speak to arts organizations every day that are struggling trying to use ticketing software for classes and camps. **Here's what usually goes wrong:**

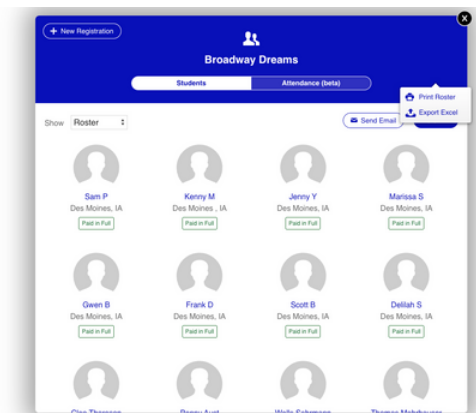
STAFF OVERWHELM	PATRON FRUSTRATION	LOST IMPACT, REVENUE
Admins spend hours on manual workarounds, wrangling spreadsheets, building rosters by hand, chasing info and payments instead of driving impact	Patrons face a clunky, time-consuming process. Confusing language, repetitive forms, unreliable waitlists—a poor experience means fewer signups	Education is a big opportunity, attracting families and expanding reach. But overburdened admins and a poor patron experience limit program impact

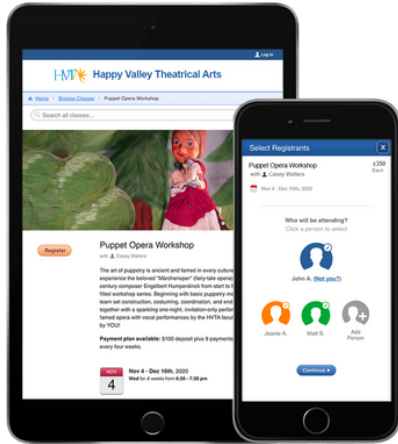
The solution? CourseStorm registration software + Spektrix ticketing software. Give your team best-in-class tools to manage classes and camps *as well as* live shows. Save 100s of hours and elevate the experience for your community.

Why arts orgs choose **CourseStorm** for class registration

It's simple to **manage rosters, catalogs, and communication:**

- ✓ Get the info you need with **custom forms**
- ✓ Easily **manage waitlists** with automation
- ✓ Offer **payment plans** without extra work



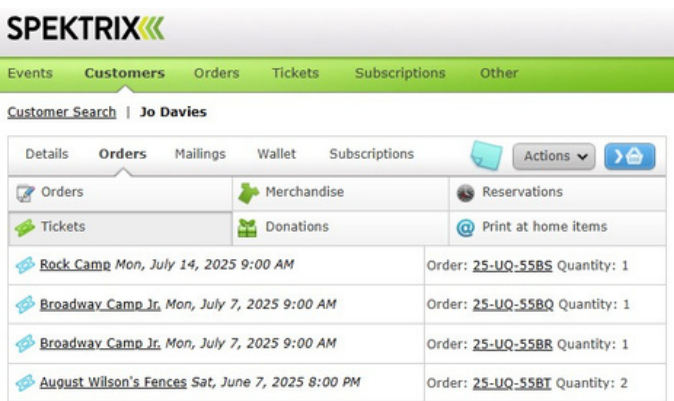
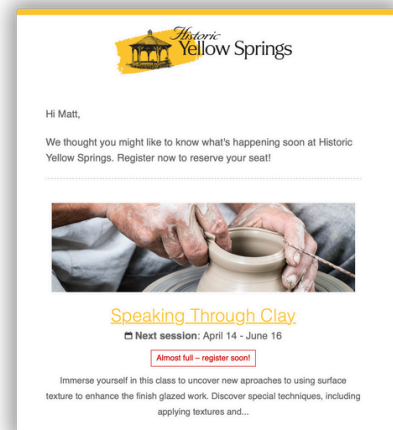


Give patrons a smooth, clear registration experience:

- ✓ Class catalogs and categories make browsing easy
- ✓ Embed CourseStorm into your website
- ✓ Patrons can register multiple people for multiple classes in one go with our family-friendly cart

Get the tools you need to fill seats and grow your program:

- ✓ Send personalized class recommendations with auto-marketing
- ✓ Quickly assemble data with “Just Ask” reporting
- ✓ Drive up to **20% program growth** in your first year



See all patron data with Spektrix + CourseStorm:

Get a full view of your patrons' ticket purchases, donations, and registrations in one place with the CourseStorm + Spektrix integration.

Ready to take your education program to new heights?

Discover how Spektrix + CourseStorm can elevate how your arts education program

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